



H.E.L.P. for Green Economy Jobs

creating Triple Bottom Line Results

Economy	Environment	Equity
Jobs Created and/or Retained	Riparian Zone (linear feet)	Minority/Women Owners
12	--	Yes
Leveraged Investment	Sustainable/Certified Land	Low Income Families Assisted
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Secondary Value Added Business	Water Diverted from Waste Stream	Local Land Tenure
Yes	--	--

HOME ENERGY LIFE PERFORMANCE GROUP, INC. PORTLAND, OREGON

H.E.L.P. Group, Inc. co-founder, Berenice Lopez-Dorsey, moved to Portland from Mexico in 1992. She left behind a career in real estate & accounting to share her life with her husband, a professional painter. In 2001, she established her general contracting business, Move In Ready, LLC.

In 2008, when her general contractor business slowed down due to the economy, Berenice started a small business specializing in diagnostic testing to complete weatherization services, Home Energy Life Performance Group, Inc., or H.E.L.P. Berenice claims H.E.L.P. is where comfort, health, efficiency, safety and sustainability come together to help create a better world, one GREEN home at a time.

Berenice is a High Performance Weatherization Contractor and is one of the collaborators of a new program in Portland to weatherize 500 homes and create green jobs. Clean Energy Works Portland (CEW/P) is a home retrofit effort that will create jobs, reduce pollution, lower energy bills, and expand business opportunities. Enterprise Cascadia provided H.E.L.P. with working capital for energy efficiency construction contracts qualified under the CEW/P Program. Berenice was able to rehire all nine of the employees she laid off and hire two new workers. She says her business has tripled in the past 18 months, in part because of the Clean Energy Works Portland Pilot program. To learn more, visit www.helppdx.com.

Enterprise Cascadia is a non-profit CDFI promoting economic opportunity and a healthy environment in urban and rural communities of Oregon and Washington.

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supporting **Economic Resilience** creates opportunities for *green-collar jobs* in today's economy